**Curriculum Vitae**

**Name: Sagar S Sole E-mail: sgrsole@gmail.com**

**Mobile No. : 9975530054**

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| Career Objective: |
| To work in a challenging fast paced environment, leveraging my current knowledge and experience, fostering creativity with many learning opportunities**.** I have good work ethics and the ability to work  Well in a team or individual environment**.** Ability to work on multiple projects simultaneously. | |

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| Work Experience: |
| * Worked with **Quinstreet India Pvt. Ltd - Pune** as **Web Research Associate**   **Job Responsibilities:**   * Working as Web Research Analyst my primarily responsibility is Collecting data from online Sites include Google, LinkedIn, and a number of online databases for Company Website. * Collecting data for U.S Universities such as Affiliation, Accreditation, Established Year,   Images, for Company Website.   * Because of Web Designing Background I Worked for Prepare Web Banners. Logo etc. * Worked as helping hand for company SEO Team. * Working Exp. On Google Ad Words, Keyword Planner Tool. * Researching the best keywords using tool as Google Ad words, with less competition and high search volume for high Ranking of website. * Worked with **WebAstitva** as **Website Designer & Developer.** | |
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| KNOWLEDGE OF: |

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| * **SEO/SEM** | * **ASO** | * **Google Analytics** |
| * **PPC Adwords** | * **E-commerce marketing** | * **Google Adsense** |
| * **SMM/SMO** | * **Wordpress** | * **Google Affiliate** |
| * **ORM** | * **E-mail Marketing** | * **Marketing Strategies** |

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| Digital Marketing Tools: |

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| * **Content Management Systems** | * **Google Analytics** |
| * **Google AdWords** | * **Hoot Suite** |
| * **Webmaster** | * **Microsoft Office** |
| * **SendBlaster** | * **Mailchimp** |

**Working Projects at LIPS:**

* Implementation of **Schema.org** structured data on LIPS website. www.lipsindia.com
* Created Paid PPC Campaign For Connectabank Mumbai.
* Social media promotion of Sarasaevents Mumbai – Event Management Company
* On Page SEO for Rasmeetsales Mumbai. http://www.rasmeetsales.com/

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| Educational/Other Qualification: |
| 1. **Digital Media Marketing** **Certification** From **Lavenir Institute of professional studies.**  2. Diploma in **Website Designing** from **Edit** Institute.  3. Diploma in **Web Programming** from **TATA Consultancy Services**  4. **BCA** (Bachelor in Computer Application) Graduate.  5. **HSC** form Adarsh Collage, Mumbai University. | |

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| Computer Technology Skills: |
| **Graphic:** | Photoshop CS6 |
| **Web Technologies:** | HTML, CSS |
| **Editors:** | Dreamweaver CS6, Ps-Pad |
| **Programming:** | PHP |
| **Database:** | MySQL |
| **O/S.:** | MS-DOS, Windows 98/NT/2000/XP/7/8 |

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| Personal Information: |
| **Name:** | Sagar Surendra Sole |
| **Sex:** | Male |
| **D.O.B:** | 9th March 1989 |
| **Nationality:** | Indian |
| **Marital Status:** | Unmarried |
| **Languages:** | English, Hindi, Marathi |
| **Interest & Activities:** | Internet Surfing for new technology |
| **Address:** | D\_102, Shubh Srusti, Nr. Kirti Police Line, Katrap Road, Badlapur East. |
| **Mobile No.:** | 9975530054 |
| **E-mail:** | [**sgrsole@gmail.com**](mailto:sgrsole@gmail.com) |

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| **Date** | **:** | **Yours Faithfully** | |
| **Place** | **:** |  | **Sagar Sole** |